Contact

matteo.costa@prusa3d.cz

www.linkedin.com/in/matteo-costa-3d (LinkedIn)

Top Skills

Multiple Disciplines
Strategic Thinking
Business Administration

Languages

Italiano (Native or Bilingual)
Inglese (Full Professional)
Spagnolo (Limited Working)

Certifications

Safety for Operational Supervisors VCA - Full Diploma
First Certificate in English Level B2

Matteo Costa

Partnerships @ Prusa Research a.s. | Printables.com
Italy

Summary

I joined the Taiwanese hardware scene in my early 20s and spent the next decade developing products, managing launch campaigns, and managing talented teams across Europe, North America, and APAC.Along the way, I learned an important lesson -> a big part of scaling is understanding people, cultures, and the assumptions that shape how we build and buy.Today, my focus is on sustainable innovation and the future of manufacturing.At Prusa Research,
I work with brands across industries, connecting technology, audiences, and business to rethink how products are designed, made, and experienced.----"I am a great believer in luck, and I find the harder I work, the more I have of it."

Experience

Prusa Research
Partnerships Manager & Brand Collaborations
October 2025 - Present (1 year 1 month)
Europe

Manager of collaborations and partnerships for Prusa Research and Printables.com.
I work with creators and brands across industries, connecting technology, audiences, and business to rethink how products are designed, made, and experienced.

ANUMO
Owner
August 2025 - Present (1 year 3 months)
Milan, Lombardy, Italy

- Project management responsible tourism campaigns @ BlueMunicipalities.org
- Brand collaborations @ Prusa Research | Printables.com

Cooler Master

8 years 8 months

Global Product Marketing Co-Lead
January 2025 - October 2025 (10 months)
Taipei, Taipei City, Taiwan

Restructured global product MKT team and rebuild operational pipelines, developed and released cross-department project management platform for processes automation across departments and strategic vendors.
Led concept, strategy and operations for 2025's global product marketing campaigns for CoolerMaster group (FreeForm2.0 and 3DHP Technology)

Global Product Marketing Manager
November 2020 - January 2025 (4 years 3 months)
Eindhoven, North Brabant, Netherlands

Managed global product marketing team (CASE division), oversaw go-to-market campaigns (2020-2023), established data driven AD budget management platform, introduced blueprint for lead generation.

Product Manager
March 2017 - November 2020 (3 years 9 months)
Eindhoven, North Brabant, Netherlands

Led the research, development and go-to-market for Cooler Master's "CASE" product portfolio.

MasterXP
Senior Project Manager
August 2022 - October 2025 (3 years 3 months)
Eindhoven, North Brabant, Netherlands

Manager of teams and operations for brand marketing campaigns, live productions and events. Managed execution of various projects for brands including Samsung, Cooler Master, AMD, Medion, UEFA, HP, Nvidia.

Ticketmaster
Marketing Strategist
February 2022 - August 2022 (7 months)

Contracted strategist on VIP packages launch in the southern European market

RiftDM Lab
Prototyping Specialist
January 2015 - November 2017 (2 years 11 months)
Milan, Lombardy, Italy

Streamlined and budget-optimized realization of visual mockups, alongside consulting industries on implementation of additive manufacturing in R&D

Sharebot
Business Developer
January 2014 - November 2017 (3 years 11 months)
Greater Milan Metropolitan Area

Developed adoption of consumer FDM machines in educational environments

Holi Trip
Co-Founder
September 2013 - January 2017 (3 years 5 months)
Lecco, Lombardy, Italy

Lead organization, notoriety, PR and sales management. Later, also responsible for growth strategy and collaborations/sponsors management.